

Water saving suggested social media posts

We've put together this social media copy to help you share advice and help others save water and protect the environment.

Don't forget to follow and tag us in your posts so we can share them:

Twitter: @wessexwater

Facebook: @wessexwater

LinkedIn: @wessexwater

Instagram: @wessexwater_

Bathroom advice

1. Reduce your time in the shower by a minute.

Instagram and Facebook:

Showering makes up 40% of the average household's daily water usage 😲

A family of four could save around £150 a year if each person spends one minute less in the shower!

Try reducing your time in the shower by jumping straight in, turning off the water when lathering your hair, or showering to the length of a 4-minute song.

Twitter:

Showering makes up 40% of the average household's daily water usage 😲

A family of four could save around £150 a year if each person spends one minute less in the shower!

Try reducing your time in the shower by jumping straight in to save money and water!

#WatersWorthSaving

2. Only flush when you need to

Instagram and Facebook:

Do you know how much water it takes to flush your toilet? 🚽

Five litres!

30% of the water that you use in your home is from flushing your toilet!

To save water and avoid flushing your money away, only flush the toilet when you REALLY need to.

You can also use the smaller flush on your dual flush toilet to reduce the amount of water used.

Twitter:

Do you know how much water it takes to flush your toilet? 🚽

Five litres!

30% of the water that you use in your home is from flushing your toilet!

To save water, only flush when you REALLY need to and use the smaller button on your dual flush toilet.

3. Check your loo for a leak

Instagram and Facebook:

You could have a leaky loo and not even realise! 💧

A leaky loo could waste up to 400 litres of water per day and increase your water bills by up to £400 per year.

That's the same as two extra people living in your home!

For information on how to spot a leaky loo, visit: <https://www.wessexwater.co.uk/your-water/leaky-loo>

Twitter:

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#WatersWothSaving

4. Turn off the tap when brushing or cleaning.

Instagram and Facebook:

Are you guilty for leaving the tap on while brushing your teeth?

A running tap can use up to nine litres of water a minute! 

Make sure to turn it off and save yourself from washing your money down the drain.

For more tips on saving water, visit: <https://www.wessexwater.co.uk/saving-water>

Twitter:

Are you guilty for leaving the tap on while brushing your teeth?

A running tap can use up to nine litres of water a minute! 

Make sure to turn it off and save yourself from washing your money down the drain.

#WatersWorthSaving

5. Check for leaking taps

Instagram and Facebook:

You could be wasting £100 a year without even knowing 🤖 The cause? A leaky tap.

Even the slowest of drips could be burning a hole in your pocket so if you think you may have a leak, contact a plumber straight away.

For more information on how to spot a leaky tap, visit: <https://www.wessexwater.co.uk/your-water/checking-for-leaks>

Twitter:

You could be wasting money every year without even knowing 🤖

Even the slowest drips could cost you £100, so contact a plumber immediately if you think you have a leak.

For more information on how to spot a leaky tap, visit: <https://www.wessexwater.co.uk/your-water/checking-for-leaks>

#WatersWorthSaving

Kitchen advice

6. Make sure the dishwasher is full before turning it on

Instagram and Facebook:

How could you save money and water when washing up?

- 💧 Make sure the dishwasher is full before turning it on.
- 💧 If washing by hand, use a washing-up bowl rather than washing dishes under a running tap.
- 💧 Reuse water from washing up to water your plants.

For more information on how to save water around your home, visit:

<https://www.wessexwater.co.uk/saving-water>

Twitter:

How could you save money and water when washing up? 🧑🏻‍🔧

- 💧 Make sure the dishwasher is full before turning it on
- 💧 If washing by hand, use a washing-up bowl rather than washing dishes under a running tap
- 💧 Reuse water from washing up to water your plants

7. Wait for a full load before putting on a wash

Instagram and Facebook:

WAIT! 🛑

Wait for a full load before putting a wash on to reduce the number of washes you have to do. 🧺 🧺

You could save £50 a year on your bills if you cut out two loads of laundry a week.

To further your saving, use the eco setting or wash at 30 degrees to save energy and water.

For more information on how to save water around your home, visit:

<https://www.wessexwater.co.uk/saving-water>

Twitter:

WAIT! Wait for a full load before putting a wash on to reduce the number of washes you have to do.



You could save £50 a year on your bills if you cut out two loads of laundry weekly.

To further your saving, use the eco setting or wash at 30 degrees to save energy and water.

8. Food preparation

Instagram and Facebook:

Looking for small ways to make a difference to your water bill?

Why not start in the kitchen?

Instead of filling your kettle all the way to the top for a cuppa ☕ or using a full saucepan of water to boil a handful of veg 🥕, only use the amount you need.

Check out the (TAG) Wessex Water website for more water saving home tips:

<https://www.wessexwater.co.uk/saving-water>

Twitter:

Looking for small ways to make a difference to your water bill?

Why not start in the kitchen?

Instead of filling your kettle all the way to the top for a cuppa ☕ or using a full saucepan of water to boil a handful of veg 🥕, only use the amount you need.

#SaveWaterSaveMoney

Planting advice

9. Create a water-efficient garden

Instagram and Facebook:

Did you know that some plants look pretty AND help you save water? 🌸 🌻 🌻

Opt for drought resistant plants that need very little watering to create a water-efficient garden. Not only will it help save water, but it will also require less maintenance.

Some great examples are lavender, geranium and rosemary.

Twitter:

Did you know that some plants look pretty AND help you save water? 🌸 🌻 🌻

You can create a water-efficient garden by adding plants and herbs that require very little watering.

Some great examples are lavender, geranium and rosemary.

10. Take care of your soil

Instagram and Facebook:

Looking for a quick and easy way to help your plants thrive? 🌱

Adding compost to your soil can help increase its nutrients and water-holding capacity.

You can also apply mulch on newly planted seeds to help the soil retain moisture and fight weeds.

Compost and mulch will help your garden become more water efficient.

Twitter:

Looking for an easy way to help your plants thrive? 🌱

Adding compost to your soil can help increase nutrients and water-holding capacity.

You can also apply mulch to help the soil retain moisture and fight weeds.

These tips will help your garden become more water efficient.

11. Plant at the right time

Instagram and Facebook:

Want to save water but don't want to compromise on how your garden looks? 🌳

Add new plants in autumn when the soil is still warm from summer and the rain has increased moisture levels.

A wet winter will also mean you won't have to water them as much, making your garden more water efficient!

For more information on saving water in the garden, visit: <https://www.wessexwater.co.uk/saving-water>

Twitter:

Want to save water but not compromise on how your garden looks? 🌳

Add new plants in autumn when the soil is still warm from summer and the rain has increased moisture levels.

A wet winter will also mean you won't have to water them as much!

#WatersWorthSaving

Watering advice

12. Collect rainwater using a water butt

Instagram and Facebook:

Your next garden purchase should be a water butt!

WHY?

- 🌱 You can collect rainwater for your plants. They prefer it to tap water.
- 🌱 It could save you 1,000 litres of water every year.
- 🌱 It minimises the amount of rainwater entering sewers, which can help prevent sewer flooding.

Twitter:

You should get a water butt! WHY?

- 🌱 You can collect rainwater for your plants. They prefer it to tap water.
- 🌱 It could save you 1,000 litres of water every year.
- 🌱 It minimises the amount of rainwater entering sewers, which can help prevent flooding.

13. Water plants once a week

Instagram and Facebook:

A great tip for all gardeners is to water your plants thoroughly once a week instead of a light water daily. 💧 🌱 🌸

This is because it allows the water to soak into the soil and reach the roots. In turn, this saves more water than watering daily.

For more garden water-saving tips, visit the (TAG) Wessex Water website:
<https://www.wessexwater.co.uk/saving-water>

Twitter:

Top gardening tip: Water plants thoroughly once a week instead of a light water every day. It will allow water to soak into the soil and reach the roots while saving more water.

Visit the @wessexwater website for more ways to save water in the garden:
<https://www.wessexwater.co.uk/saving-water>

14. Use a watering can

Instagram and Facebook:

Put down that hosepipe and use a watering can instead!

Hosepipes and sprinklers can use between 500 and 1,000 litres of water an hour 😲

Using a watering can, you can reduce the amount of water you use to water your plants to a fraction of what you use with a hosepipe!

Twitter:

Put down that hosepipe and use a watering can instead!

Hosepipes and sprinklers can use between 500 and 1,000 litres of water an hour 😲

Using a watering can will substantially reduce the amount of water you use to water your plants!

#WatersWorthSaving

15. Let your lawn go brown

Instagram and Facebook:

Try saving some water on your lawn this summer! ☀️

Put the hose away and let your lawn go brown. As soon as the rain returns, it will go back to normal.

Why not also let it grow a little longer than usual? It will help it retain moisture, keeping it greener while supporting pollinators. 🐝

Twitter:

Try saving some water on your lawn this summer! ☀️

Put the hose away and let your lawn go brown. As soon as the rain returns, it will go back to normal.

Why not also let it grow a little longer than usual? It will help it retain moisture while also supporting pollinators. 🐝

16. Water the roots

Instagram and Facebook:

Wondering what is the best way to water your plants? 🌸 🌺 🌹

Watering your plants from above and at the leaves will reduce the quantity of water that they absorb.

Instead, water your plants at the root. It will ensure that the plant directly takes in all the water it needs.

Twitter:

Wondering what is the best way to water your plants? 🌸 🌺 🌹

Watering your plants from above and at the leaves will reduce the quantity of water that they absorb.

Instead, water your plants at the root. It will ensure that they get all the water that they need.

17. Think before you water

Instagram and Facebook:

Stop and think before you water!

Make sure to check the weather forecast before watering your plants, as there is no need to water them if it is likely to rain. ☁️ ☀️

You can also prevent as much water from being lost through evaporation by watering your plants early in the morning or evening.

Check out the (TAG) Wessex Water website for more information on how to save water while gardening:

<https://www.wessexwater.co.uk/saving-water>

Twitter:

Think before you water!

Check the weather forecast before watering your plants, as there is no need to water them if it is likely to rain. 🌧️ ☀️

You can also prevent as much water from being lost through evaporation by watering your plants early in the morning or evening.

Outdoor advice

18. Clean your car with a sponge

Instagram and Facebook:

Dirty car? 🚗

If you wash your car with a hosepipe, you could waste 100 to 300 litres of water if left running.

A great alternative is swapping to a microfibre cloth and bucket of water. A microfibre cloth retains water better than a sponge, reducing the amount of water that is needed.

Twitter:

Dirty car? 🚗 Using a hosepipe to clean it can use between 100 and 300 litres of water if left running!

Instead, try swapping to a bucket of water and microfibre cloth. A microfibre cloth retains water better than a sponge, helping you reduce the amount of water used.

19. Reuse paddling pool water

Instagram and Facebook:

Left not knowing what to do with your paddling pool water once all of the fun is over? 🏊 🧴

Rather than letting it go to waste, why not make use of it?

Grab a watering can and fill it up with the water. Not only are you saving water, but your plants will also get a lovely drink.

For more garden water-saving tips, visit the (TAG) Wessex Water website here:
<https://www.wessexwater.co.uk/saving-water>

Twitter:

What can you do with your paddling pool water? 🧴 🌊

Rather than letting that water go to waste, why not make use of it?

Fill up your watering can with the pool water and use it to give your plants a lovely drink.

#WatersWorthSaving

20. Fun in the sun

Instagram and Facebook:

Having water fights sounds like lots of fun, but this can use lots more water than you realise!

Instead, give water guns a go. They are still equally as fun and use far less water than when a hosepipe is left running.

Twitter:

What is better than cooling off with cold water in the warm weather? 🌊

Having water fights with hosepipes is lots of fun, but this uses more water than you realise!

Instead, give water guns a go. They use far less water than when a hosepipe is left running.

21. Cover paddling pool

Instagram and Facebook:

After a day of fun playing in your paddling pool, don't pour the water away if you are planning to use it again. 🌊

Instead cover it over night!

This will keep it clean and save time and water on refilling it.

Twitter:

After a day of fun playing in your paddling pool, don't pour the water away if you are planning to use it again. 🌈

Pop a cover on overnight to keep it clean and reduce the need for refilling.

Save water. Save time. #WatersWorthSaving

Recommended hashtags to use on Instagram:

#WatersWorthSaving #UseWaterWisely #EcoTips #EcoHitching #EnergySavingTips #WaterSavingTips
#ZeroWasteLiving #SaveEveryDrop #HomeHack #LoveEveryDrop #SaveWater #EveryDropCounts
#SustainableLiving #WaterSavingWeek #EnergyKnowHow #MoneySavingTips
#SaveWaterSaveMoney #MoneySavingUK